

## BRITTANY SHANE CASSIDY

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### EDUCATION

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2014 Ph.D., Psychology, Brandeis University  
 2010 M.A., Psychology, Brandeis University  
 2007 B.A., Psychology, Boston University  
*Cum laude; Distinction in Psychology*

### ACADEMIC APPOINTMENTS

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2018-present Assistant Professor  
 Department of Psychology, University of North Carolina at Greensboro  
 2014-2018 Postdoctoral Fellow  
 Department of Psychological and Brain Sciences, Indiana University

### EXTERNAL FUNDING

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2019-2020 *Do age differences in associative learning and stimulus generalization lead to age differences in trust?*  
 Scientific Research Network on Decision Neuroscience and Aging  
 NIA R24 AG054355 (sub-award)  
 Role: PI | Direct costs: \$30,000  
 2016-2018 *Investigating connectivity-based mechanisms for age-related increased prejudice*  
 NIA, Ruth L. Kirschstein NRSA Individual Postdoctoral Fellowship  
 F32 AG051304  
 Role: PI | Direct costs: \$133,455  
 2010-2013 National Science Foundation Graduate Research Fellowship  
 Direct costs: \$121,500  
 2009-2010 *Brain-body-behavior interface in learning and development across the lifespan*  
 NIGMS, Ruth L. Kirschstein NRSA Institutional Research Training Grant  
 T32 GM084907  
 Role: Predoctoral Trainee

### INTERNAL FUNDING

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2023 Thomas Undergraduate Research Mentor Award (pre-tenure), UNCG (\$1000)  
 2022 Open Access Publishing Support, UNCG (\$765)  
 2022-2023 Candace Bernard and Robert Glickman Dean's Professorship, UNCG College of Arts & Sciences (\$5000)  
 2022 URSCO Undergraduate Research and Creativity Award (URCA)  
 Faculty mentor to Brendan Diaz (\$2000 to B. D. | \$250 for research)  
 2022 URSCO Undergraduate Travel Award  
 Faculty mentor to Caraline Malloy (\$500 to C. M.)

2022	URSCO Undergraduate Travel Award Faculty mentor to Grace Clark (\$500 to G. C.)
2021	McNair Program Research Funding Faculty mentor to Caraline Malloy (\$300 to C. M.)
2021	URSCO Undergraduate Research and Creativity Award (URCA) Faculty mentor to Shima Mohamed (\$1000 to S. M.   \$250 for research)
2021	URSCO Undergraduate Research and Creativity Award (URCA) Faculty mentor to Grace Clark (\$1000 to G. C.   \$250 for research)
2021	College of Arts and Sciences Diversity Mini-Grant (\$600)
2021	URSCO Undergraduate Research and Creativity Award (URCA) Faculty mentor to Caraline Malloy (\$2000 to C. M.   \$500 for research)
2021	Graduate School Faculty Grant Program for Providing More Inclusive Graduate Courses (\$500)
2020	URSCO Undergraduate Research and Creativity Award (URCA) Faculty mentor to Reginald Glenn (\$1000 to R. G.)
2019	URSCO Undergraduate Research and Creativity Award (URCA) Faculty mentor to Alexander McGlamery (\$1500 to A. M.   \$500 for research)
2018, 2019, 2023	College of Arts and Sciences Scholars Travel Fund award (\$500 per award)
2018	College of Arts and Sciences Diversity Mini-Grant (\$500)

## PUBLICATIONS (H-INDEX: 18)

(\*MENTORED UNDERGRADUATE STUDENT; \*\*MENTORED GRADUATE STUDENT; +EQUAL CONTRIBUTION)

1. **+Cassidy, B. S., +Hughes, C., Krendl, A. C.** (2022). Disclosing political partisanship polarizes first impressions of faces. *PLoS ONE*, 17(11), e0276400.
2. **\*\*Liebenow, H. A., Boucher, K. L., Cassidy, B. S.** (2022). Understanding evaluations of Kamala Harris in 2020: Political ideology qualifies perceived communality effects when communal cues are present. *Psychology of Women Quarterly*, 46(4), 399-419.
3. **\*\*+Ojeda, J. T., Silvia, P. J., +Cassidy, B. S.** (2022). Mental representations of sickness positively relate to adaptive health behaviors. *Evolutionary Psychology*, 20(3), 1-12.
4. **Cassidy, B. S., Wiley, R. W., Sim, M., Hugenberg, K.** (2022). Inversion reduces sensitivity to complex emotions. *Social Cognition*, 40(3), 302-315.
5. **Cassidy, B. S., Wiley, R. W., Sim, M., Hugenberg, K.** (2022). Decoding complex emotions and humanization show related face processing effects. *Emotion*, 22(2), 362-373.
6. **Wahlheim, C. N., Christensen, A. P., Reagh, Z. M., Cassidy, B. S.** (2022). Intrinsic functional connectivity in the default mode network predicts mnemonic discrimination: A connectome-based modeling approach. *Hippocampus*, 32(1), 21-37.
7. **Cassidy, B. S., Wiley, R. W., Sim, M., Hugenberg, K.** (2021). Spatial frequency and valence interact in complex emotion perception. *Cognition and Emotion*, 35(8), 1618-1625.
8. **Cassidy, B. S. & \*\*Liebenow, H. A.** (2021). Feminine perceptions of Kamala Harris positively relate to evaluations of her candidacy. *Analyses of Social Issues and Public Policy*, 21(1), 29-50.
9. **+Cassidy, B. S., +Hughes, C., Krendl, A. C.** (2021). A stronger relationship between reward responsivity and trustworthiness evaluations emerges in healthy aging. *Aging, Neuropsychology, and Cognition*, 28(5), 669-686.

10. **+Cassidy, B. S., +Hughes, C., Krendl, A. C. (2021).** Age differences in neural activity related to mentalizing during person perception. *Aging, Neuropsychology, and Cognition*, 28(1), 143-160.
11. **Cassidy, B. S. (2020).** Valenced appearance-behavior cues affect the extent of impression memory. *Memory*, 28(5), 642-654.
12. **Hughes, C., Faskowitz, J., Cassidy, B. S., Sporns, O., Krendl, A. C. (2020).** Aging relates to a disproportionately weaker functional architecture of brain networks during rest and task states. *NeuroImage*, 209, 116521.
13. **Cassidy, B. S., Hughes, C., \*Lanie, S. T., Krendl, A. C. (2020).** Effects of executive ability on bias and ingroup perceptions in aging. *Psychology and Aging*, 25(2), 283-294.
14. **Cassidy, B. S., Harding, S. M., \*Hsu, K. Y., Krendl, A. C. (2019).** Individual differences correspond with attention to the eyes of White versus Black faces. *Journal of Nonverbal Behavior*, 43(4), 435-449.
15. **Cassidy, B. S. & Krendl, A. C. (2019).** A crisis of competence: Benevolent sexism affects evaluations of women's competence. *Sex Roles*, 81(7), 505-520.
16. **+Hughes, C., +Cassidy, B. S., Faskowitz, J., Avena-Koenigsberger, A., Sporns, O., Krendl, A. C. (2019).** Age differences in specific neural connections within the default mode network underlie theory of mind. *NeuroImage*, 191, 269-277.
17. **Cassidy, B. S., Boucher, K. L., \*Lanie, S. T., Krendl, A. C. (2019).** Age effects on trustworthiness activation and trust biases in face perception. *The Journals of Gerontology, Series B: Psychological Sciences and Social Sciences*, 74(1), 87-92.
18. **Cassidy, B. S. & Krendl, A. C. (2018).** Believing is seeing: Arbitrary stigma labels affect the visual representation of faces. *Social Cognition*, 36(4), 381-410.
19. **Krendl, A. C. & Cassidy, B. S. (2017).** Neural response to evaluating depression predicts perceivers' mental health treatment recommendations. *Cognitive, Affective, & Behavioral Neuroscience*, 17(6), 1084-1097.
20. **Cassidy, B. S., Krendl, A. C., Stanko, K. A., Rydell, R. J., Young, S. G., Hugenberg, K. (2017).** Configural face processing impacts race disparities in humanization and trust. *Journal of Experimental Social Psychology*, 73, 111-124.
21. **Cassidy, B. S., \*Sprout, G. T., Freeman, J. B., Krendl, A. C. (2017).** Looking the part (to me): Effects of racial prototypicality on race perception vary by prejudice. *Social Cognitive & Affective Neuroscience*, 12(4), 685-694.
22. **Cassidy, B. S., Lee, E. J., Krendl, A. C. (2016).** Age and executive ability impact the neural correlates of race perception. *Social Cognitive & Affective Neuroscience*, 11(11), 1752-1761.
23. **Paige, L. E., Cassidy, B. S., Schacter, D. L., Gutchess, A. H. (2016).** Age differences in hippocampal activation during gist-based false recognition. *Neurobiology of Aging*, 46, 76-83.
24. **Cassidy, B. S. & Krendl, A. C. (2016).** Dynamic neural mechanisms underlie race disparities in social cognition. *NeuroImage*, 132, 238-246.
25. **Leshikar, E. D., Cassidy, B. S., Gutchess, A. H. (2016).** Similarity to the self influences cortical recruitment during impression formation. *Cognitive, Affective, & Behavioral Neuroscience*, 16(2), 302-314.
26. **Cassidy, B. S. & Gutchess, A. H. (2016).** Age effects in adaptive criterion learning. *The Journals*

*of Gerontology, Series B: Psychological Sciences and Social Sciences*, 71(6), 1015-1023.

27. Holt, D. J., Boeke, E. A., Coombs, G., DeCross, S. N., **Cassidy, B. S.**, Stufflebeam, S, Rauch, S. L., Tootell, R. B. H. (2015). Abnormalities in personal space and parietal-frontal function in schizophrenia. *NeuroImage: Clinical*, 9, 233-243.
28. **Cassidy, B. S.** & Gutchess, A. H. (2015). Influences of appearance-behavior congruity on memory and social judgments. *Memory*, 23(7), 1039-1055.
29. **Cassidy, B. S.** & Gutchess, A. H. (2015). Neural responses to appearance-behavior congruity. *Social Cognition*, 43(3), 211-226.
30. **Cassidy, B. S.**, Dubé, C., Gutchess, A. H. (2015). Social influences on adaptive criterion learning. *Memory & Cognition*, 43(5), 695-708.
31. Holt, D. J., **Cassidy, B. S.**, Yue, X., Rauch, S. L., Boeke, E., Nasr, S., Tootell, R. B. H., Coombs, G. (2014). Neural correlates of personal space intrusion. *The Journal of Neuroscience*, 34(12), 4123-4134.
32. **Cassidy, B. S.**, Hedden, T., Yoon, C. Y., Gutchess, A. H. (2014). Age differences in medial prefrontal activity for subsequent memory of truth value. *Frontiers in Psychology—Emotion Science*, 5(87), 1-10.
33. **Cassidy, B. S.**, Leshikar, E. D., Shih, J. Y., \*Aizenman, A., Gutchess, A. H. (2013). Valence-based age differences in medial prefrontal activity during impression formation. *Social Neuroscience*, 8(5), 462-473.
34. **Cassidy, B. S.**, Zebrowitz, L. A., Gutchess, A. H. (2012). Appearance-based inferences bias source memory. *Memory & Cognition*, 40(8), 1214-1224.
35. **Cassidy, B. S.**, Shih, J. Y., Gutchess, A. H. (2012). Age-related changes to the neural correlates of social evaluation. *Social Neuroscience*, 7(6), 552-564.
36. **Cassidy, B. S.** & Gutchess, A. H. (2012). Structural variation within the amygdala and ventromedial prefrontal cortex predicts memory for impressions in older adults. *Frontiers in Psychology--Cognition*, 3(319), 1-10.
37. **Cassidy, B. S.** & Gutchess, A. H. (2012). Social relevance enhances memory for impressions in older adults. *Memory*, 20(4), 332-345.
38. Holt, D. J., **Cassidy, B. S.**, Andrews-Hanna J., Lee, S. M., Coombs, G., Goff, D. C., Gabrieli, J. M., Moran, J. M. (2011). An anterior-to-posterior shift in midline cortical activity in schizophrenia during self-reflection. *Biological Psychiatry*, 69(5), 415-423.
39. Yue, X., **Cassidy, B. S.**, Devaney, K. J., Holt, D. J., Tootell, R. B. H. (2011). Lower level stimulus features strongly influence responses in the fusiform face area. *Cerebral Cortex*, 21(1), 35-47.
40. Holt, D. J., Lebron-Milad, K., Milad, M. R., Rauch, S. L., Pitman, R. K., Orr, S. P., **Cassidy, B. S.**, Walsh, J. P., Goff, D. C. (2009). Extinction memory is impaired in schizophrenia. *Biological Psychiatry*, 65(6), 455-463.

## WORKING MANUSCRIPTS

(\*MENTORED UNDERGRADUATE STUDENT; \*\*MENTORED GRADUATE STUDENT; †EQUAL CONTRIBUTION)

1. Seaman, K. L., Christensen, A. P., \*Senn, K. D., Cooper, J. A., **Cassidy, B. S.** (invited revision). Age differences in the social associative learning of trust information.

2. \*+Malloy, C. S., Hughes, C., +**Cassidy, B. S.** (invited revision). Perceiver and target partisanship shift facial trustworthiness effects on likability.
3. \*\*Liebenow, H. A., Boucher, K. L., **Cassidy, B. S.** (in preparation). Trait inferences from the “big two” produce gendered expectations of facial features.
4. \*\*Ojeda, J. T., Hughes, C., **Cassidy, B. S.** (in preparation). Interactive perceiver and target partisanship effects when evaluating expressive valence.
5. Saribay, S. A. & **Cassidy, B. S.** (in preparation). Differential influence of attractiveness on direct versus indirect facial evaluations in two cultures.
6. Rydell, R. J., Stanko, K. A., Krendl, A. C., **Cassidy, B. S.**, Young, S. G., Hugenberg, K. (in preparation). Configural processing affects motivation to regulate implicitly measured prejudice.
7. Crawford, J. L., Fields, E. C., Moore, I. L., Paige, L. E., Gutchess, A. H., **Cassidy, B. S.** (in preparation). Negative appearance-behavior cues elicit greater LPP response during impression formation.

## AWARDS AND HONORS

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2023	Thomas Undergraduate Research Mentor Award (pre-tenure category), <i>UNCG</i>
2022-2023	Candace Bernard and Robert Glickman Dean’s Professorship, College of Arts & Sciences, <i>UNCG</i>
2021-2022	Nominee, James Y. Joyner Award for Teaching Excellence, <i>UNCG</i>
2019	Honoree, Faculty Excellence in Research and Creative Activity, <i>UNCG</i>
2018	Rising Star, <i>Association for Psychological Science</i>
2017	Summer School in Social Neuroscience and Neuroeconomics Fellowship, <i>Duke University</i>
2015, 2016, 2017	Provost’s Travel Award for Women in Science, <i>Indiana University Bloomington</i>
2014	Finalist, Student Poster Award, <i>Society for Personality and Social Psychology</i>
2013	Dissertation Research Award, <i>American Psychological Association</i>
2013-2014	Renee Rapaporte Endowed Dissertation Year Fellowship, <i>Brandeis University</i>
2013	Summer Institute on Developmental Cognitive Neuroscience Fellowship, <i>University of Maryland Neuroimaging Center</i>
2013	Graduate Student Travel Award, <i>Society for Personality and Social Psychology</i>
2012	Summer Institute in Cognitive Neuroscience Fellowship, <i>NIMH</i>
2012	First Prize, Student Paper Award, <i>Massachusetts Gerontology Association</i>
2011	Graduate Student Association Research Grant, <i>Brandeis University</i>
2011	Outstanding Student Poster, <i>Massachusetts Gerontology Association</i>
2011	Outstanding Student Poster, <i>Eastern Psychological Association</i>
2007	Undergraduate Travel Grant, <i>Boston University</i>

## INVITED TALKS

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2023, January	UNC Chapel Hill Social Psychology Seminar, Chapel Hill, NC
2021, February	Ryerson University Social Psychology Seminar, Toronto, Ontario, CA
2021, February	Brandeis University Psychology Brown Bag, Waltham, MA
2021, January	UNCG GROWTH Brown Bag, Greensboro, NC
2020, November	Rutgers University-Camden Psychology Seminar, Camden, NJ
2020, October	Cleveland State University Psychology Seminar, Cleveland, OH

2020, September University of Virginia Social Psychology Brown Bag, Charlottesville, VA  
 2019, February Duke University Social Psychology Brown Bag, Durham, NC  
 2018, September Wake Forest University Psychology Seminar, Winston-Salem, NC

### CONFERENCE TALKS

(\*MENTORED UNDERGRADUATE STUDENT; \*\*MENTORED GRADUATE STUDENT)

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1. **Cassidy, B. S.** (2023, February). *Characterizing mechanisms for more positive facial trustworthiness evaluations in later adulthood*. Dallas Aging and Cognition conference, Dallas, TX.
2. **Cassidy, B. S.**, Wiley, R. W., Sim, M., Hugenberg, K. (2022, November). *Decoding complex emotions and humanization show related face processing effects*. Psychonomic Society annual meeting, Boston, MA.
3. **Cassidy, B. S.** (2022, August). *Mechanisms for enhanced trust in later adulthood*. American Psychological Association conference, Minneapolis, MN.
4. \*\*Newlon, A., Hughes, C., **Cassidy, B. S.** (2021, November). *The face of racism: Mental representations of racism broadly reflect negative traits*. Harvard Women in Psychology Trends in Psychology summit, online.
5. \*\*Ojeda, J. & **Cassidy, B. S.** (2021, October). *Group membership affects valence categorizations of unambiguous facial emotions*. Society of Southeastern Social Psychologists conference, online.
6. \*\*Newlon, A., Hughes, C., **Cassidy, B. S.** (2021, October). *The face of racism: Mental representations of racism broadly reflect negative traits*. Society of Southeastern Social Psychologists conference, online.
7. \*\*Liebenow, H. A. & **Cassidy, B. S.** (2021, October). *You should smile more: Gendered trait inferences produce expectations of facial masculinity*. Society of Southeastern Social Psychologists conference, online.  
*One of the top four evaluated abstracts of the conference; participated in invited keynote session.*
8. Seaman, K. L., Christensen, A. P., \*Senn, K. D., Cooper, J. A., **Cassidy, B. S.** (2020, November). *Social associative learning and trust formation across adulthood*. Gerontological Society of America conference, online.
9. \*\*Ojeda, J. & **Cassidy, B. S.** (2020, October). *Mental representations of illnesses affect adaptive health behaviors*. Society of Southeastern Social Psychologists conference, online.
10. Seaman, K. L., Christensen, A. P., \*Senn, K. D., Cooper, J. A., **Cassidy, B. S.** (2020, April). *Social associative learning and trust formation across adulthood*. Cognitive Aging Conference, Atlanta, GA. Conference cancelled.
11. **Cassidy, B. S.** (2020, March). *Characterizing older adults' positivity during person perception*. Scientific Research Network in Decision Neuroscience and Aging conference, Honolulu, HI.
12. **Cassidy, B. S.** & Allard, E. S. (2019, October). *Do you see what I see? Mood affects the mental representation of faces*. Society of Southeastern Social Psychologists conference, Johnson City, TN.

13. **Cassidy, B. S.** (2019, May). *A memory advantage for untrustworthy faces may extend to information associated with faces*. Association for Psychological Science conference, Washington, DC.
14. **Cassidy, B. S.** (2018, October). *Believing is seeing: Arbitrary stigma labels affect the visual representation of faces*. Society of Southeastern Social Psychologists conference, Raleigh, NC.
15. Krendl, A. C. & **Cassidy, B. S.** (2018, October). *Believing is seeing: Arbitrary stigma labels affect the visual representation of faces*. Society for Experimental Social Psychology conference, Seattle, WA.
16. Krendl, A. C., **Cassidy, B. S.**, Freeman, J. B. (2018, March). *Looking the part (to me): Effects of racial prototypicality on race perception vary by prejudice*. Society for Personality and Social Psychology conference, Atlanta, GA.
17. **Cassidy, B. S.**, Krendl, A. C., Stanko, K. A., Rydell, R. J., Hugenberg, K., Young, S. G. (2017, January). *Configural face processing impacts race disparities in humanization and trust*. Social Cognition Preconference, Society for Personality and Social Psychology conference, San Antonio, TX.
18. Krendl, A. C. & **Cassidy, B. S.** (2016, April). *Stigma on the mind: Neural response to mental health stigma predicts attitudes toward treatment*. Social and Affective Neuroscience Society conference, New York, NY.
19. **Cassidy, B. S.** & Krendl, A. C. (2016, January). *First impressions: implicit racial bias influences outgroup trust in the early stages of perception*. Society for Personality and Social Psychology conference, San Diego, CA.
20. Krendl, A. C. & **Cassidy, B. S.** (2015, May). *An examination of the effects of aging and age-related cognitive decline on the neural representation of race*. Association for Psychological Science convention, New York, NY.
21. Gutchess, A. H., \*Park, J., **Cassidy, B. S.** (2015, May). *Memory for trait information with age*. Association for Psychological Science convention, New York, NY.
22. **Cassidy, B. S.** & Gutchess, A. H. (2014, February). *Congruity of valenced appearance-behavior cues impacts medial prefrontal activity*. Social Brain Sciences Symposium, Boston College, Chestnut Hill, MA.
23. **Cassidy, B. S.**, (2012, November). *Valence-based age differences in medial prefrontal activity during impression formation*. Social Brain Sciences Symposium, Harvard University, Cambridge, MA.
24. Gutchess, A. H. & **Cassidy, B. S.** (2012, July). *Effect of aging on the neural correlates of social evaluation*. International Congress of Psychology conference, Cape Town, South Africa.
25. **Cassidy, B. S.** (2012, April). *Aging and social evaluation: Neural and behavioral evidence for age-related preservation and change*. Harvard University Social Neuroscience Workshop, Cambridge, MA.
26. **Cassidy, B. S.** & Gutchess, A. H. (2011, November). *Age-related changes to the neural correlates of social evaluation*. Society for Neuroscience meeting, Washington, DC.
27. Gutchess, A. H., Gilron, R., **Cassidy, B. S.** (2010, May). *Memory for first impressions*. Association for Psychological Science convention, Boston, MA.

28. Yue, X., Holt, D. J., **Cassidy, B. S.**, Young, J. C., Tootell, R. B. H. (2008, November). *Face size selectivity in FFA reflects the cortical magnification factor*. Society for Neuroscience meeting, Washington, DC.

## POSTER PRESENTATIONS

(\*MENTORED UNDERGRADUATE STUDENT; \*\*MENTORED GRADUATE STUDENT)

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1. Bunch, Z. L., Kunath, D., Wahlheim, C. N., **Cassidy, B. S.**, Popova, M. (2023). *Using eye-tracking and interview data to investigate the impact of surface-level similarity on student performance when translating between representations of molecular structure*. Gordon Research Conference.
2. Lilly, L. H., **Cassidy, B. S.**, Cooper, J. A., Seaman, K. L. (2023, April). *Age differences in perceptual generalization of trust learning*. Social and Affective Neuroscience Society conference, Santa Barbara, CA.
3. \*\*Ojeda, J. T. & **Cassidy, B. S.** (2023, February). *Prescriptive ageism and perceived environment affect perceiving older adults' minds*. Society for Personality and Social Psychology conference, Atlanta, GA.
4. \*\*Liebenow, H. A., Boucher, K. L., **Cassidy, B. S.** (2023, February). *Trait inferences from the "big two" produce gendered expectations of facial features*. Society for Personality and Social Psychology conference, Atlanta, GA.  
*First author received an SPSP Diversity Graduate Travel/Registration Award.*  
*Data blitz presentation also given at Nonverbal Behavior preconference.*
5. \*Diaz, B., \*\*Ojeda, J. T., **Cassidy, B. S.** (2023, February). *An attractiveness halo on perceived friendliness is stronger for direct versus averted gaze faces*. Society for Personality and Social Psychology conference, Atlanta, GA.  
*First author received an SPSP Diversity Undergraduate Travel/Registration Award.*
6. \*Mohamed, S., \*\*Liebenow, H. A., **Cassidy, B. S.** (2023, February). *Agentic and communal trait descriptions affect perceptions of smiles*. Society for Personality and Social Psychology conference, Atlanta, GA.
7. \*Diaz, B., \*\*Ojeda, J. T., **Cassidy, B. S.** (2022, October). *An attractiveness halo on perceived friendliness is stronger for direct versus averted gaze faces*. SoCon Undergraduate Research Forum, Spartansburg, SC.
8. Vasquez, D., Kemp, P. L., **Cassidy, B. S.**, Wiley, R. W., Wahlheim, C. N. (2022, March). *Pattern separation as a mechanism of the other race effect*. Southeastern Psychological Association conference, Hilton Head, SC.
9. \*Malloy, C. S. & **Cassidy, B. S.** (2022, March). *Group membership affects the relation between facial trustworthiness and likability*. Southeastern Psychological Association conference, Hilton Head, SC.
10. \*Clark, G. C. & **Cassidy, B. S.** (2022, March). *Effects of group membership and facial untrustworthiness on recognition memory*. Southeastern Psychological Association conference, Hilton Head, SC.
11. \*Malloy, C. S., Hughes, C., **Cassidy, B. S.** (2022, February). *A stronger positive relation between facial trustworthiness and likability evaluations emerges for ingroup than outgroup faces*. Society for Personality and Social Psychology conference, San Francisco, CA.  
*First author received an SPSP Diversity Undergraduate Travel/Registration Award.*



12. \*\*Ojeda, J. & Cassidy, B. S. (2022, February). *Group membership affects valence categorizations of unambiguous facial emotions*. Society for Personality and Social Psychology conference, San Francisco, CA.
13. \*\*Liebenow, H. A., Boucher, K. L., Cassidy, B. S., (2022, February). *Gendered trait inferences and political ideology interact in evaluations of Kamala Harris*. Society for Personality and Social Psychology conference, San Francisco, CA.
14. \*Malloy, C. S., Hughes, C., Cassidy, B. S. (2021, November). *A stronger positive relation between facial trustworthiness and likability evaluations emerges for ingroup than outgroup faces*. Harvard Women in Psychology Trends in Psychology summit, online.
15. \*\*Liebenow, H. A., Boucher, K. L., Cassidy, B. S., (2021, November). *You should smile more: Gendered trait inferences produce expectations of facial masculinity*. Harvard Women in Psychology Trends in Psychology summit, online.
16. \*\*Ojeda, J. & Cassidy, B. S. (2021, February). *Mental representations of illnesses affect adaptive health behaviors*. Society for Personality and Social Psychology conference, online.  
*First author received an SPSP Diversity Graduate Travel/Registration Award.*
17. Moore, I. L., Fields, E. C., \*Crawford, J. L., Paige, L. E., Gutchess, A., Cassidy, B. S. (2020, March). *Attentional prioritization of negative appearance-behavior cues in impression formation*. Cognitive Neuroscience Society conference, Boston, MA.
18. Hughes, C., Cassidy, B. S., Faskowitz, J., Avena-Koenigsberger, A., Sporns, O., Krendl, A. C., (2020, February). *Age differences in specific neural connections underlie theory of mind*. Society for Personality and Social Psychology conference, New Orleans, LA.
19. \*McGlamery, A. J. & Cassidy, B. S. (2019, November). *Understanding trust in healthy aging*. SoCon Undergraduate Research Forum, Spartansburg, SC.
20. Cassidy, B. S., Hughes, C., Krendl, A. C. (2019, May). *Medial prefrontal activity during face perception affects older adults' social cognition*. Social and Affective Neuroscience Society conference, Miami, FL.
21. Cassidy, B. S. & Krendl, A. C. (2019, February). *Arbitrary stigma labels affect the visual representation of faces*. Society for Personality and Social Psychology conference, Portland, OR.
22. Hughes, C., Cassidy, B. S., Faskowitz, J., Avena-Koenigsberger, A., Sporns, O., Krendl, A. C. (2018, May). *Modularity of intrinsic functional brain networks predicts age-related changes in social cognition*. Social and Affective Neuroscience Society conference, Brooklyn, NY.
23. \*Brown, R., Hughes, C., Cassidy, B. S., Krendl, A. C. (2018, April). *How do age and declines in executive ability affect the neural responses to race perception?: An fMRI investigation*. Midwestern Psychological Association conference, Chicago, IL.
24. Stanko, K. A., Krendl, A. C., Cassidy, B. S., Rydell, R. J. (2018, March). *Configural processing leads to differentiation and control for White but not Black faces*. Society for Personality and Social Psychology conference, Atlanta, GA.
25. \*Miljkovic, S. S., Cassidy, B. S., \*Hsu, K. Y., Krendl, A. C. (2017, April). *Motivation to control prejudice reduces race disparity in eye gaze*. Midwestern Psychological Association conference, Chicago, IL.

26. \*Sprout, G. T., **Cassidy, B. S.**, Krendl, A. C. (2017, April). *Race-related category competition during perception varies by perceiver prejudice*. Midwestern Psychological Association conference, Chicago, IL.
27. \*Lanie, S. T., **Cassidy, B. S.**, Krendl, A. C. (2017, April). *Age-related trust biases may emerge early in social perception*. Midwestern Psychological Association conference, Chicago, IL.
28. **Cassidy, B. S.**, \*Sprout, G. T., Freeman, J. B., Krendl, A. C. (2017, March). *Looking the part (to me): Effects of racial prototypicality on race perception vary by prejudice*. Social and Affective Neuroscience Society conference, Los Angeles, CA.
29. **Cassidy, B. S.**, Krendl, A. C., Stanko, K. A., Rydell, R. J., Hugenberg, K., Young, S. G. (2017, January). *Configural face processing impacts race disparities in humanization and trust*. Society for Personality and Social Psychology conference, San Antonio, TX.
30. **Cassidy, B. S.** & Krendl, A. C. (2016, April). *Dynamic neural mechanisms underlie race disparities in social cognition*. Social and Affective Neuroscience Society conference, New York, NY.
31. Orlovsky, I. **Cassidy, B. S.**, Gutchess, A. H. (2015, November). *The effects of aging on associative memory for socially meaningful information*. Gerontological Society of America conference, Orlando, FL.
32. **Cassidy, B. S.** & Krendl, A. C. (2015, April). *Age differences in neural response to race exist within the prejudice network*. Social and Affective Neuroscience Society conference, Boston, MA.
33. Leshikar, E. D., **Cassidy, B. S.**, Gutchess, A. H. (2015, April). *Thinking about similar others: Regions supporting evaluation and memory for others varying in similarity to the self*. Social and Affective Neuroscience Society conference, Boston, MA.
34. \*Crawford, J. L., Paige, L. E., **Cassidy, B. S.**, Gutchess, A. H. (2015, April). *Facing the facts: Assessing the role of face-behavior incongruities in social cognition through the modulation of the N400*. Social and Affective Neuroscience Society conference, Boston, MA.
35. Paige, L. E., **Cassidy, B. S.**, Gutchess, A. H. (2015, April). *Age differences in hippocampal activation during false recognition of objects*. Cognitive Neuroscience Society conference, San Francisco, CA.
36. **Cassidy, B. S.** & Gutchess, A. H. (2014, March). *Congruity of valenced appearance-behavior cues impacts medial prefrontal activity*. Cognitive Neuroscience Society conference, Boston, MA.
37. **Cassidy, B. S.** & Gutchess, A. H. (2014, February). *Appearance-behavior congruity impacts social judgments and memory across age*. Society for Personality and Social Psychology conference, Austin, TX.
38. **Cassidy, B. S.**, Leshikar, E. D., Gutchess, A. H. (2013, May). *Valence modulates dorsomedial prefrontal cortex engagement during impression formation in healthy aging*. Mechanisms of Motivation, Cognition, and Aging Interactions conference, Washington, DC.
39. **Cassidy, B. S.**, Zebrowitz, L. A., Gutchess, A. H. (2013, January). *Appearance-based stereotypes distort source memory*. Society for Personality and Social Psychology conference, New Orleans, LA.
40. **Cassidy, B. S.**, Leshikar, E. D., Gutchess, A. H. (2012, November). *Valence modulates dorsomedial prefrontal cortex engagement during impression formation in healthy aging*. Society for Neuroscience meeting, New Orleans, LA.

41. **Cassidy, B. S.**, \*Aizenman, A., Gutchess, A. H. (2012, April). *Amygdala and ventromedial prefrontal cortex structural variation predict memory for impressions in older adults*. Social and Affective Neuroscience Society conference, New York, NY.
42. Holt, D. J., Coombs, G., **Cassidy, B. S.**, Yue, X., Rauch, S. L., Nasr, S., Tootell, R. B. H. (2011, December). *A frontoparietal cortical network in humans that is preferentially responsive to faces*. American College of Neuropsychopharmacology meeting, Waikoloa, HI.
43. **Cassidy, B. S.** & Gutchess, A. H. (2011, July). *Self-relevant goals enhance memory for traits in older adults*. European Association of Social Psychology conference, Stockholm, Sweden.
44. **Cassidy, B. S.** & Gutchess, A. H. (2011, March). *Self-relevant strategy use differentially affects memory for impressions in older adults*. Eastern Psychological Association conference, Cambridge, MA.
45. **Cassidy, B. S.** & Gutchess, A. H. (2010, October). *Contextual effects on memory for impressions in young and older adults*. Social and Affective Neuroscience Society conference, Chicago, IL.
46. Yue, X., Holt, D. J., **Cassidy, B. S.**, Devaney, K. J., Tootell, R. B. H. (2009, August). *Face selectivity is parameter-dependent in FFA*. European Conference on Visual Perception, Regensburg, Germany.
47. **Cassidy, B. S.**, Yue, X., Young, J. C., Tootell, R. B. H., Holt, D. J. (2009, June). *A bias towards 'looming' faces in a frontoparietal network and its potential role in social behavior*. The Neuroscience of Emotion: From Reaction to Regulation meeting, Tufts University, Medford, MA.
48. Holt, D. J., **Cassidy, B. S.**, Lee, S. M., Gabrieli, J. D., Goff, D. C., Moran, J. M. (2009, March). *Elevated activity within the posterior cingulate cortex in schizophrenia during self-reflection*. International Congress of Schizophrenia Research meeting, San Diego, CA.
49. **Cassidy, B. S.**, Yue, X., Young, J. C., Huang, S., Lynn, S. K., Tootell, R. B. H., Holt, D. J. (2008, November). *Monitoring personal space: regions with a 'looming' bias in the human brain*. Society for Neuroscience meeting, Washington, DC.
50. Holt, D. J., Milad, M., Lebron-Milad, K., **Cassidy, B. S.**, Goff, D. C. (2008, December). *Amygdala volume predicts acquisition of conditioned fear responses in schizophrenia*. American College of Neuropsychopharmacology meeting, Scottsdale, AZ.
51. Holt, D. J., Lebron-Milad, K., Milad, M. R., Rauch, S. L., Pitman, R. K., Orr, S. P., **Cassidy, B. S.**, Walsh, J. P., Goff, D. C. (2008, November). *Extinction memory is impaired in schizophrenia*. Society for Neuroscience meeting, Washington, DC.
52. Holt, D. J., Lebron-Milad, K., Milad, M. R., Rauch, S. L., Pitman, R. K., **Cassidy, B. S.**, Walsh, J. P., Goff, D. C. (2007, December). *Reduced fear extinction recall in schizophrenia*. American College of Neuropsychopharmacology meeting, Boca Raton, FL.
53. **Cassidy, B. S.**, Sheremata, S., Somers, D. C. (2007, May). *Spatially specific training effects in multiple spotlight attention*. Vision Sciences Society meeting, Sarasota, FL.

## TEACHING

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### Instructor of Record (UNC Greensboro, unless noted)

Psychological Perspectives on Social Psychology (PSY 260; 11 sections)	Fa18, Sp19, Fa19, Sp20, Fa20, Sp21, Fa21, Fa22, Sp23
Psychology of Aging (PSY 375)	Sp23

Independent Research in Psychology ( <i>PSY 433</i> )	Fa18, Sp19, Fa19, Sp20, Fa20, Sp21, Fa21, Sp22, Fa22, Sp23
Interpersonal Behavior and Group Processes ( <i>PSY 460</i> )	Sp21, Fa21, Sp23
Directed Readings in Psychology ( <i>PSY 490</i> )	Sp20, Fa20
Social Neuroscience ( <i>PSY 735s</i> )	Sp19, Fa22
Laboratory in Social Psychology	Su17 ( <i>Indiana University</i> )
Introduction to Psychology	Su13 ( <i>Brandeis University</i> )

### Teaching Assistant (Brandeis University)

Introduction to Psychology	Fa10, Sp11
Research Methods	Fa11, Sp12
Statistics	Fa12
Social Psychology	Sp10, Sp13
Social Cognition	Fa12

### MENTORSHIP

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#### PhD students:

Hayley Liebenow (2020-present)

Trever Ojeda (2019-present)

#### Undergraduate honors theses:

Shima Mohamed (McNair Scholar; UNCG URCA recipient, 2021; 2022-present): *Smile, you're being judged: Examining the effect of gendered trait attributes on women's smile authenticity*

Brendan Diaz (UNCG URCA recipient, 2022; 2022-present): *Examining if gaze direction affects the attractiveness halo*

Grace Clark (UNCG URCA recipient, 2021-2022; 2021-2022): *Interactions between group and facial cues on face memory*

Caraline Malloy (McNair Scholar; Honors student; 2021-2022): *Examining group membership effects on first impressions of faces*

Shelby Lanie (Indiana University, 2016-2017): *Effects of aging and executive function on mental representations of faces in Muslim and minimal groups*

Jung Park (Brandeis University, 2013-2014): *False recognition of trait inferences increases with age*

Lauren Grewal (Brandeis University, 2012-2013): *The effect of culture on biased memory for impressions*

Liat Zabudovsky (Brandeis University, 2012-2013): *Source memory and appearance-based bias in older adults*

#### Undergraduate independent projects:

Shima Mohamed (UNCG URCA recipient, 2021): *Facial masculinity and backlash against women*

Reginald Glenn (UNCG URCA recipient, 2020): *Face perception and mental state understanding*

Alexander McGlamery (UNCG URCA recipient, 2019-2020): *Understanding trust in healthy aging*

Kristie Hsu (Indiana University, 2015-2016): *Individual differences in visual attention to faces*

Gregory Sprout (Indiana University, 2015-2016): *Racial prototypicality and social perception*

#### Undergraduate research assistants:

*UNC Greensboro (30 students):* Jayelle Barnes, Shelley Barker, Jayelle Barnes, Jenna Berry, Samantha Bibler, Kyra Bilenki, Grace Clark, Jaclyn Day, Shelby DeGroat, Brendan Diaz, Elizabeth Doty, Adam Elsaidi, Reginald Glenn, David Harp, Zoe Lambeth, Cecilia Macias, Caraline Malloy, Shima Mohamed, Ana Montoya, Lindsey Nelson, Garrett Noid, Nathan Norman, Allison O'Brien, Kennedy

Pass, Journey Purvis, Katherine Senn, Kelly Sharpless, Menerva Wahba, Mery Youssef, Tala Zamamiri

*Indiana University (19 students):* Bryan Bennett, Luis Dominguez, Beverly Falodun, Lindsey Fisher, Jessica Fox, Lindsey Gardiner, Katherine Haggerty, Sarah Kalishman, Rayne Kim, Caitlin Lane, Shelby Lanie, Jaelyn Lisnek, Lauren Liu, Stephanie Miljkovic, Niji Shah, Gregory Sprout, Andrew Stark, Josh Vollmer, Cierra Williams

*Brandeis University (9 students):* Avi Aizenman, Kyra Borenstein, Jennifer Crawford, Tali Friedland, Todd Kirkland, Rebekah Lafontant, Alina Liu, Michael Margolis, Naomi Weinblatt

### High school intern:

Victoria Jonas (Brandeis University, 2011)

## PROFESSIONAL MEMBERSHIPS

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Psychonomic Society	Society for the Psychological Study of Social Issues
Social and Affective Neuroscience Society	Society of Southeastern Social Psychologists
Society for Personality and Social Psychology	Psi Chi National Honor Society in Psychology

## PROFESSIONAL SERVICE

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**Grant reviewing:** Israel Science Foundation, National Science Center-Poland, National Science Foundation, Scientific Research Network on Decision Neuroscience and Aging

**Consulting editor:** *Journal of Gerontology: Psychological Sciences (2021-present)*, *Cultural Diversity and Ethnic Minority Psychology (2019-present)*, *Sex Roles (2019-2020)*

### Ad hoc reviewing:

<i>Aging, Neuropsychology, and Cognition</i>	<i>Memory &amp; Cognition</i>
<i>Analyses of Social Issues and Public Policy</i>	<i>Motivation &amp; Emotion</i>
<i>Applied Cognitive Psychology</i>	<i>Neurobiology of Aging</i>
<i>Applied Psychology: An International Review</i>	<i>NeuroImage</i>
<i>Brain and Behavior</i>	<i>Neuropsychologia</i>
<i>Cerebral Cortex</i>	<i>PLOS One</i>
<i>Cognition</i>	<i>Proceedings of the National Academy of Sciences</i>
<i>Cognitive, Affective, &amp; Behavioral Neuroscience</i>	<i>Psychological Science</i>
<i>Cognitive Research: Principles and Implications</i>	<i>Psychology and Aging</i>
<i>Consciousness and Cognition</i>	<i>Psychology and Neuroscience</i>
<i>Current Research in Ecological and Social Psychology</i>	<i>Psychonomic Bulletin &amp; Review</i>
<i>Evolutionary Psychology</i>	<i>Scientific Reports</i>
<i>Frontiers in Psychology</i>	<i>Sex Roles</i>
<i>Human Brain Mapping</i>	<i>Social Cognitive &amp; Affective Neuroscience</i>
<i>Journal of Experimental Psychology: Human Perception and Performance</i>	<i>Social Neuroscience</i>
<i>Journal of Experimental Social Psychology</i>	<i>Social and Personality Psychology Compass</i>
<i>Journal of Gerontology: Psychological Sciences</i>	<i>Social Psychological and Personality Science</i>
<i>Journal of Neuroscience, Psychology, and Economics</i>	<i>Trends in Cognitive Sciences</i>
<i>Memory</i>	

